

At ePropertySites.com our Mission is: "Perfecting the art of Property Marketing Online and Onsite". This means that we are constantly looking better more sustainable ways to market Real Estate to the world. All of our tools promote "Green" practices as we provide the most cutting edge digital marketing techniques for Real Estate available. This includes the greatest in Online and Mobile marketing techniques. No more need to print postcards, brochures or flyers with our text for information functions. Our Virtual Tours and Property Websites mean that you can now focus all your marketing online. We have partnered with NAGAB Green Agents and Brokers to "help preserve our environment one house at a time".

Some of our Online and Mobile Marketing Includes:

- Single Property Website with High Definition Full Screen Photo's .
- Virtual Tour Fully Editable including compliant MLS links.
- 360 Panoramic High Definition Virtual Tour.
- Text Code (property specific) with text message call capture (eliminating the need for flyers/brochures).
- Online Classified Craigslist and other posters (no more need for Print Media).
- "Broadcast My Move" just sold online postcard that buyers can send their friends (eliminating printing).



Our personal business practices are also "Green"

1. ePropertySites is a paperless environment;
 - o We use less than one ream of laser paper per year.
 - o No business cards for employees.
 - o No paper marketing material is generated.
 - o Company policy to never print emails.
 - o Company does not allow memos... Instant Messaging must be used.
 - o No payroll checks generated, all electronic and direct deposit required.
 - o No payroll forms filed with government agencies, all electronic filing.
 - o All billing is electronic, no paper invoices are generated.
1. Employees live close and bike to work when weather permits.
2. We buy all materials as local as possible.
3. Printer inks are eco-friendly plant based no VOC inks.
4. All computers have LCD monitors for reduced air-conditioning requirements
5. Computers are turned off nightly using power strips after shut-down.
6. Power save mode on all equipment is set to minimum time slice.
7. All appliances and computers are Energy-Star compliant.
8. Everything in the office that can be recycled is recycled.
9. All lighting is florescent and turned off whenever possible.
10. Employees are required to use personal coffee mugs & water containers = disposables not allowed.
11. We remove ourselves from all mailing lists and catalog mailings.
12. We buy products made from recycled materials whenever the option is available.

If you have any suggestions for us on reducing our carbon footprint as a company, please let us know. :)